



FOODSHIFT

2030

FOOD COUNCILS AND CITIZENS

13 Sept 3:00 – 4:30pm CET

Public Webinar



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement number 862716.

Use the Q&A section to direct questions to speakers

Recording is ON

Live translation available English - German

Use the chat for technical issues and general

Twitter **@FoodSHIFT2030 #FoodSHIFT2030**



AGENDA

15:00 Welcome from Christian Bugge Henriksen, UCPH, FoodSHIFT2030 Coordinator

15:05 Introduction from the chair, Beatrice Walthall, Leibniz Centre for Agriculture
Landscape Research (ZALF)

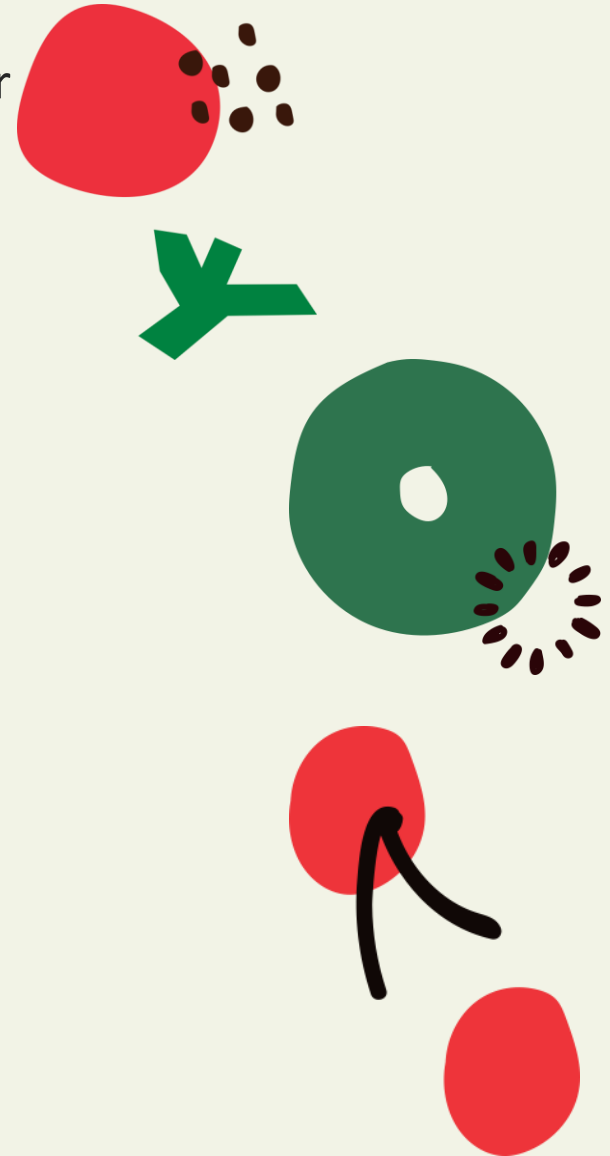
15:10 Lisa Haarhoff, Berlin Food Policy Council

15:20 Arnold van der Valk, Amsterdam Food Council

15:30 Maarten Crivits, Food Policy Council Ghent

15:40 Discussion with Dirk Wascher, SUSMETRO, and questions from audience

16:20 Conclusion and next steps for FoodSHIFT



WELCOME

Christian Bugge Henriksen,
UCPH, FoodSHIFT2030 Coordinator



FOOD COUNCILS AND CITIZENS: How are cities engaging in food system transformation?

Beatrice Walthall,
Leibniz Centre for Agriculture
Landscape Research (ZALF)



ERNÄHRUNGSRAT BERLIN / BERLIN FOOD POLICY COUNCIL

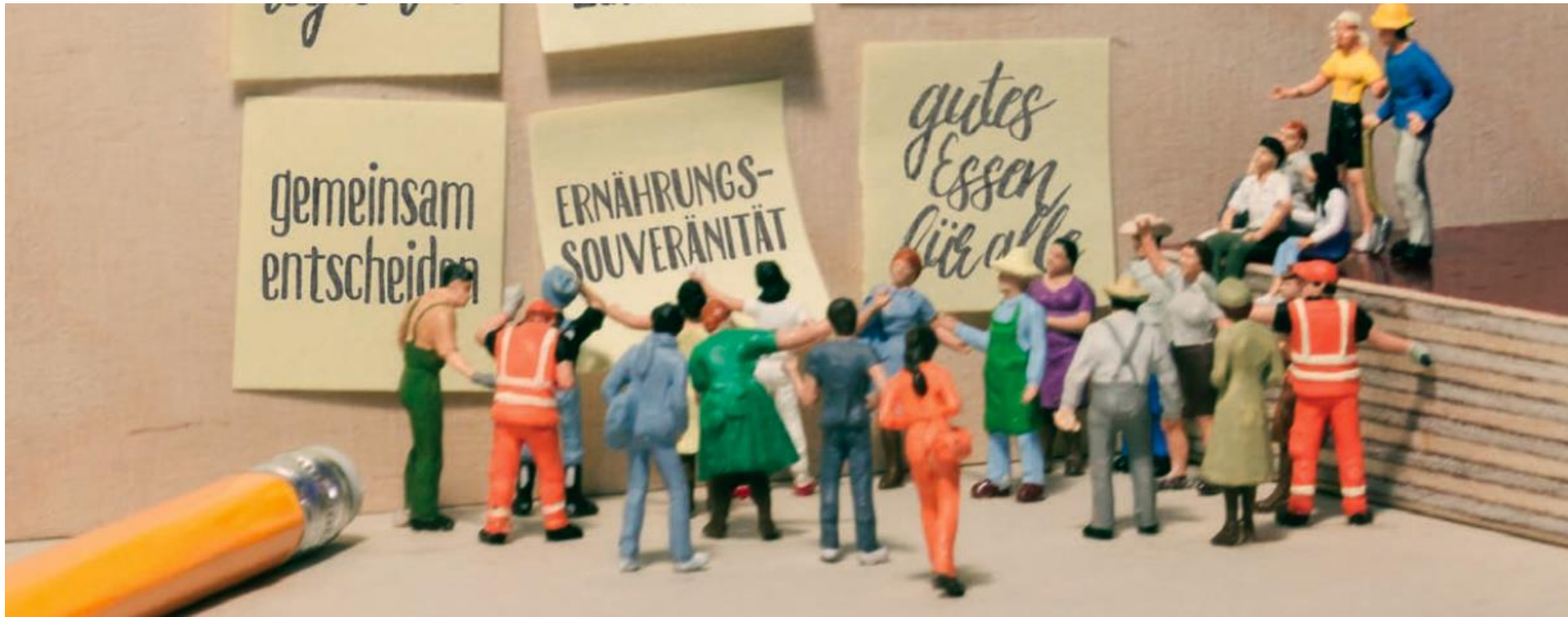
Lisa Haarhoff



ERNÄHRUNGSRAT BERLIN / BERLIN FOOD POLICY COUNCIL

PUBLIC WEBINAR: FOOD COUNCILS AND CITIZENS | 13. SEPT. 2021

LISA HAARHOFF



Sackgasse!



GRÜNDUNGSPROZESSE

FOUNDATION PROCESS

Gründung der AG
Stadt & Ernährung

INKOTA
netzwerk



Slow Food®
Berlin

1. Vollversammlung



Visions-Papier &
Satzung



Gründung des ER: Wahl des
Sprecherinnenkreises



2014

Mai 2015

April 2016

März 2016

WER WIR SIND

WHO WE ARE

- Zivilgesellschaftlicher Zusammenschluss von Akteur*innen, die sich für ökologisch nachhaltige und sozial gerechte Nahrungsproduktion und -verteilung einsetzen
- Bündnis, das zivilgesellschaftliche Positionen und Forderungen öffentlich vertritt



Kurswechsel!

Gemeinsam
ernährungssouveräne Politik
machen

ENDLICH IN DIE POLITIK!

/

OUR WINDOW OF OPPORTUNITY

- Neuwahlen 2016: Grüne Partei übernahm die Senatsverwaltung für Verbraucherschutz
- Ernährungsrat Berlin setzte Ernährungspolitik auf die Agenda
- zivilgesellschaftliche Beteiligung im Prozess zur Erarbeitung der „Ernährungsstrategie“

WERKZEUGE DES ERNÄHRUNGSRATS

TOOLS FOOD POLICY COUNCIL

- Lobbyarbeit, Lobbyarbeit, Lobbyarbeit
- Miteinander im Gespräch bleiben
- Mit Politik & Verwaltung an einem Strang ziehen

→ parteienübergreifend,
institutionenübergreifend



ZURÜCK INS JAHR 2014: WAS WÜRDEN WIR
ANDERS MACHEN?

BACK INTO THE YEAR 2014:
WHAT WOULD WE DO BETTER?

Beim Gründungsprozess...

- auf Diversität im Ernährungsrat achten
- auf Strukturen achten, die die Einbindung von engagierten Leuten besser und effektiver zulässt



„ALTE STRUKTUREN“ „OLD STRUCTURES“

für eine
zukunftsfähige
Ernährungs- und Land-
wirtschaftspolitik
in der Region

Ernäh
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rat BERLIN

Gremien

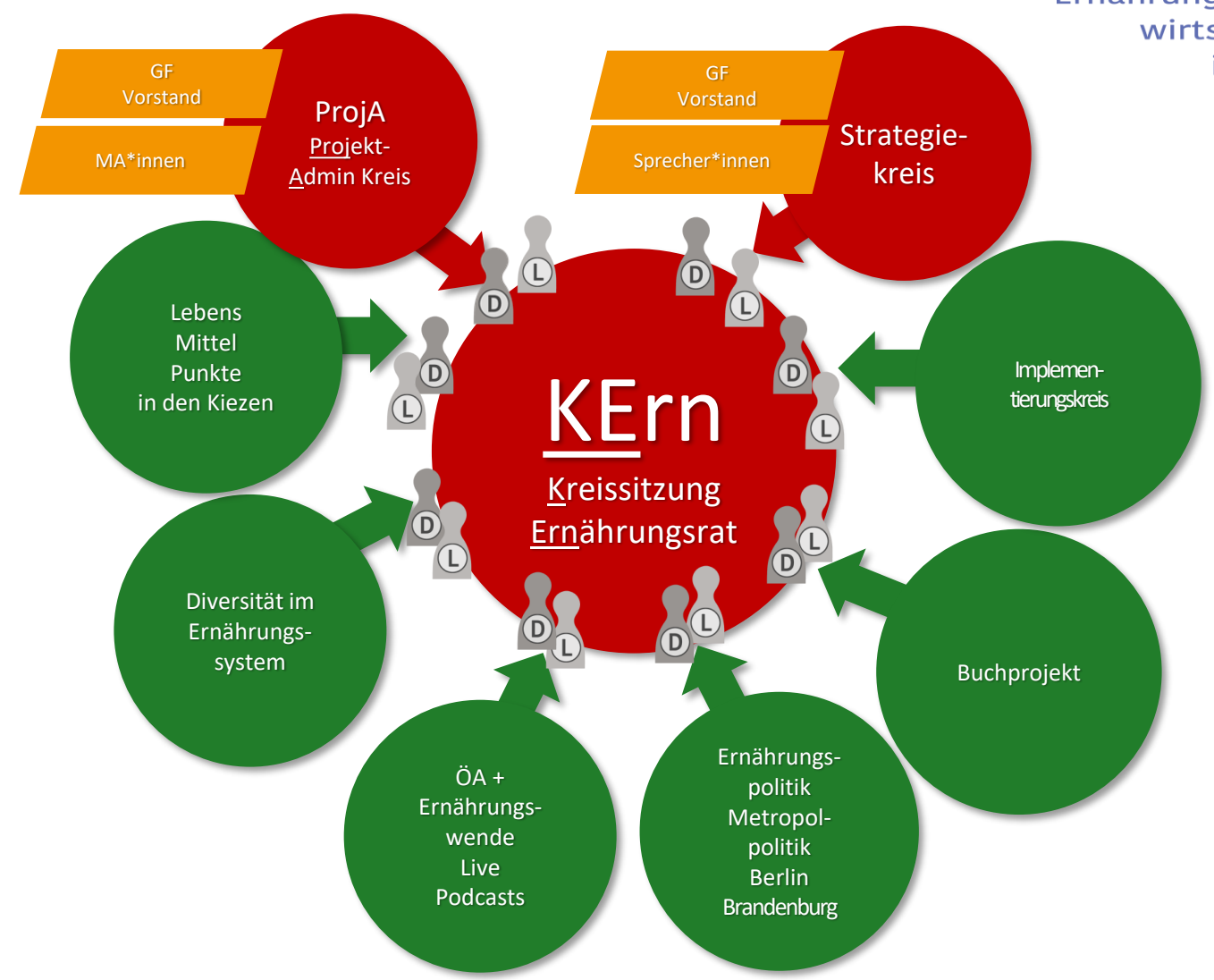
Sprecherinnenkreis

Arbeitsgruppen

Vollversammlungen



STARTFORMATION



-  ständiges Gremium
-  wechselndes Gremium
-  Mitglied
-  Leiter*in
-  Delegierte*r

Do it
yourself!



Gründe einen Ernährungsrat!

für eine
zukunftsfähige
Ernährungs- und Land-
wirtschaftspolitik
in der Region

Ernäh
rungs
rat BERLIN

VIELEN DANK!

THANKS FOR YOUR ATTENTION!

www.ernaehrungsrat-berlin.de

AMSTERDAM FOOD COUNCIL

Arnold van der Valk






FOOD
COUNCIL MRA

Birth of a food council

A Hybrid Food Policy Board for the Amsterdam
Metropolitan Area

Prof. dr. Arnold van der Valk
Food Council MRA/University of Amsterdam

FOOD COUNCIL MRA

 Provincie
Noord-Holland

gemeente Zaanstad
ZNSTD

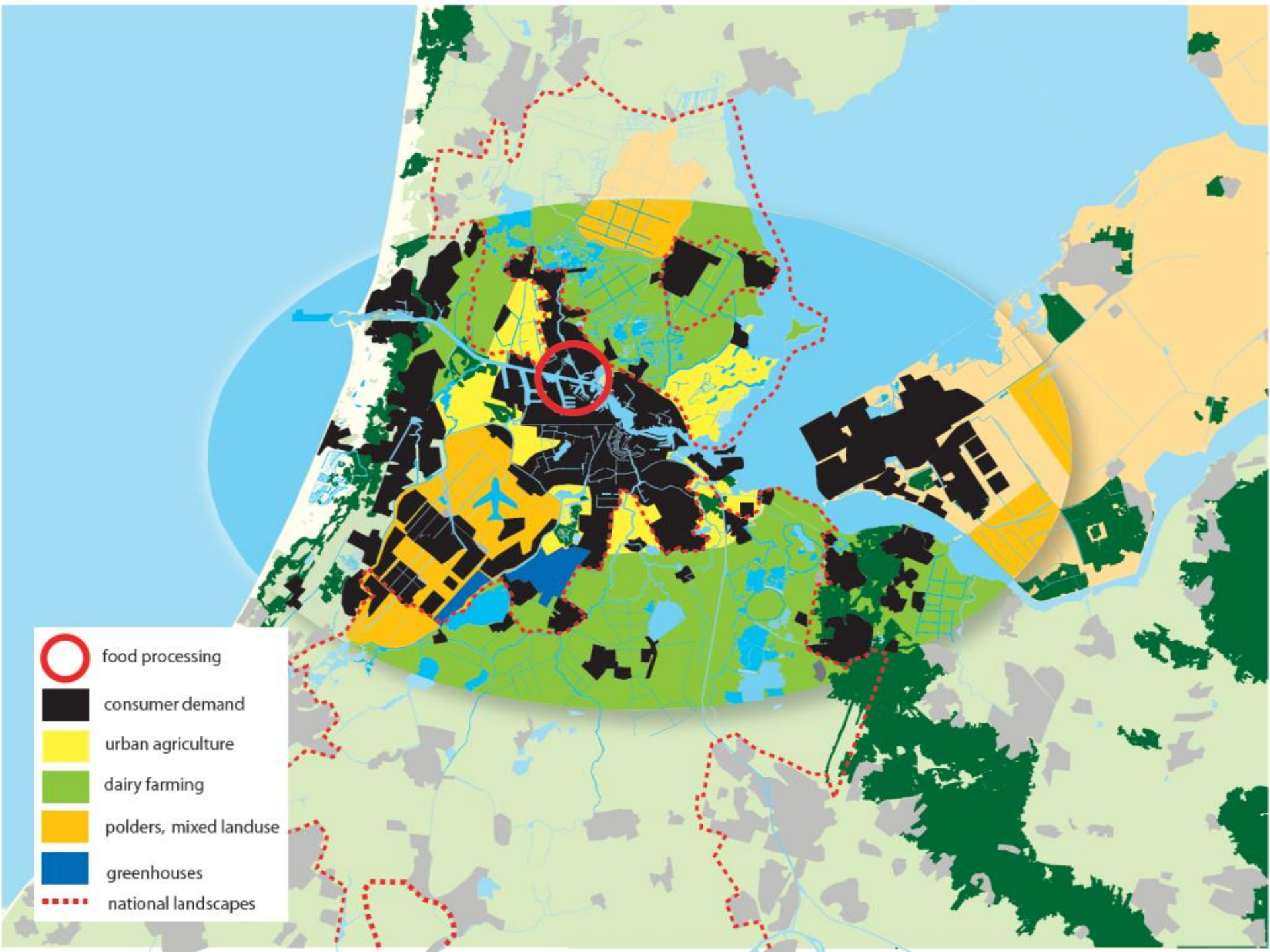


Regionaal Landbest
'Voedsel Verbindt'

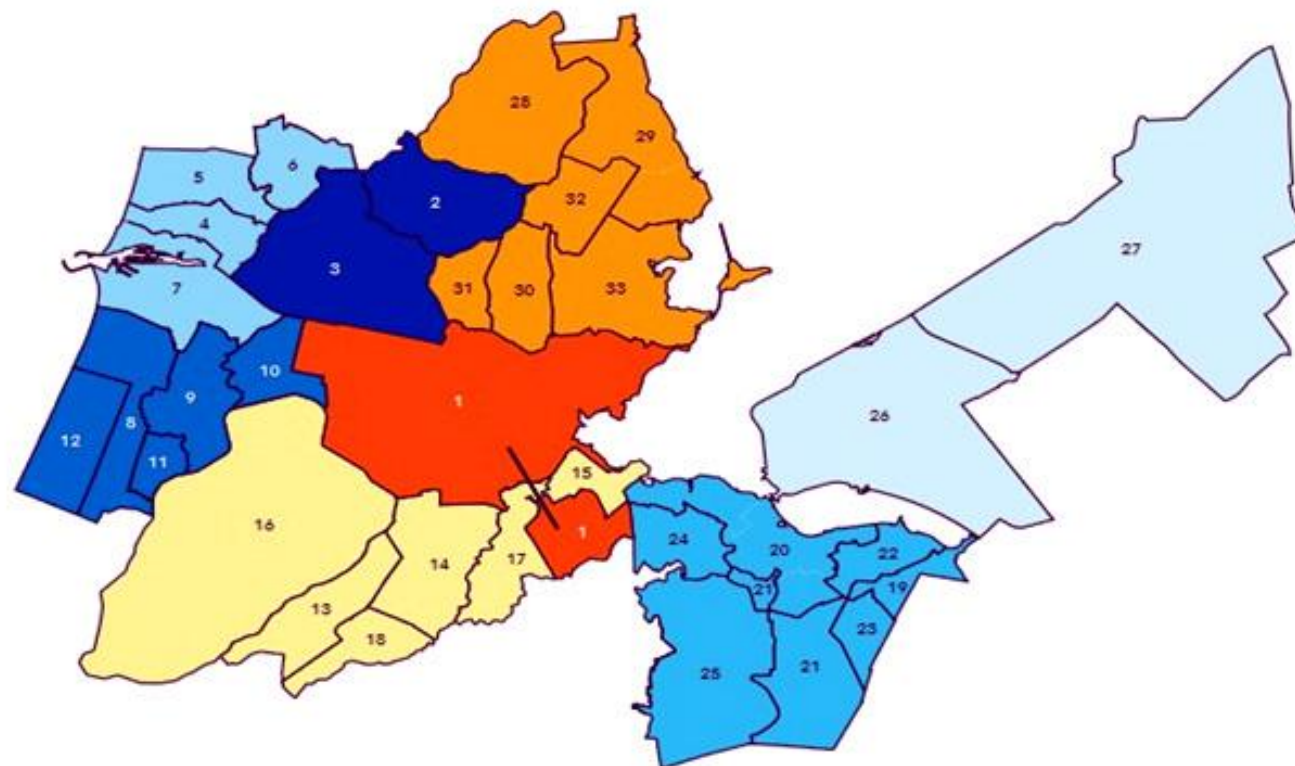

Provincie
Noord-Holland

Food Council MRA

- Platform of citizens' initiatives aiming at transformation of the current food system, aspiring to promote food democracy and the forging of short food supply chains.
- Means: establishing contacts and exchanges and pooling resources with government, business corporations, producers, consumer groups, banks, press, research and educational organisations.



Metropoolregio Amsterdam naar gemeenten en subregio's, 1 januari 2016



■ Amsterdam	■ Waterland +	■ Amstel-Meerlanden	■ Flevoland –
■ Umond	■ Het Gooi en Vechtstreek	■ agglomeratie Haarlem	■ Zaanstreek

1 Amsterdam	10 Haarlemmerliede en Spaarnwoude	18 Uithoorn	26 Almere
2 Wormerland	11 Heemstede	19 Blaricum	27 Lelystad
3 Zaanstad	12 Zandvoort	20 Gooise Meren	28 Beemster
4 Beverwijk	13 Aalsmeer	21 Hilversum	29 Edam-Volendam
5 Heemskerk	14 Amstelveen	22 Huizen	30 Landsmeer
6 Uitgeest	15 Diemen	23 Laren	31 Oostzaan
7 Velsen	16 Haarlemmermeer	24 Weesp	32 Purmerend
8 Bloemendaal	17 Ouder-Amstel	25 Wijdemeren	33 Waterland

Amsterdam Metropolitan Area

A map of the Amsterdam Metropolitan Area in the Netherlands. The area is highlighted in yellow and green, showing the city of Amsterdam and its surrounding municipalities. A red circle highlights the city center. The map also shows the North Sea to the west and the IJsselmeer to the east.

- 2,5 million inhabitants
- 2,580 square kilometers/996.143 square miles
- 32 municipalities
- Prosperous region, Amsterdam economic and demographic magnet – population growth expected from 880.000 to 1.040.000 between 2020 and 2040
- Amsterdam harbour European hub for cacao
- Ymuiden: large fish harbour and fish auction
- Major producer of agricultural products: bulk exported
- Home of large food processing companies: Ahold, Verkade, Wessanen



Why urban and metropolitan food policy?

- Food is the subject of 20% of all consumer choices in retail
- 25% of all jobs in the services sector are related to food
- 10% of all jobs in the industry are related to food
- All ingredients on plate have travelled 33.000 miles
- Airport Schiphol is major hub for import and exports of fresh vegetables and fruits
- Few young people want to work in agriculture
- 30% of all motorized traffic by road is related to food
- 40% of all waste is related to food
- 30 % of food is wasted
- 15% of young people are obese
- 95 % of all food produced in MRA is exported
- Amsterdam harbour is mainport for imports and exports of fodder, cacao, fish
- 1200 people in Amsterdam depend upon food banks

Food policy in MRA

A map of the Netherlands is shown in the background. The MRA (Metropolitan Region of Amsterdam) is highlighted in yellow. Within this yellow area, the city of Amsterdam is highlighted in a darker shade. A red circle is drawn around a specific area in Amsterdam, likely indicating a testing ground or a specific focus of the food policy.

Provinces:

- Memorandums on agriculture
- 2018 Food Memorandum

MRA Amsterdam Economic Board:

- 2016 Food report

City of Amsterdam:

- 2007 Regional Food Strategy (Testing Ground Amsterdam)
- 2014 Food Vision (Food and Amsterdam)
- 2019 Amsterdam Food Strategy-in-the-making

Food democracy

The background of the slide features a stylized map of the United States. The landmasses are rendered in a light green color. A large, semi-transparent yellow oval highlights the central and western portions of the country. Overlaid on this yellow area is a detailed city map with various colored blocks representing buildings and infrastructure. A red circle is drawn around a white wind turbine icon located in the central part of the highlighted area. Dotted red lines trace the outlines of the states within the highlighted region.

Emphasizes fulfillment of the human right to safe, nutritious food that's been justly produced.

It means ordinary people getting together to establish rules that encourage safeguarding the soil, water and ecosystems that, in the end, we all depend on.

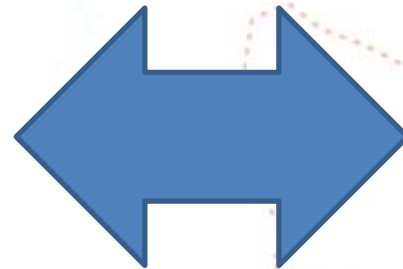
Top down and bottom up

Bottom up:

- 2011 Eetbaar Amsterdam (Platform) and many others
- 2017 Food Council Amsterdam and MRA food network at Flows of Food Conference

Top down:

- MRA Food Cluster
- Stichting Voedsel Verbindt (Food Connect Foundation)
- Editorial board of website Van Amsterdamse Bodem (embryonic food council for Amsterdam City)



A hybrid food policy board



Food Council MRA (2017)
Stakeholders: civil initiatives, green
start-ups

Foundation Food Connect (Stichting
Voedsel Verbindt, 2019)

Food council established
Cooperative Association New
Street Market

Stakeholders: two provinces, a
municipalities, large food
business corporations,
universities

Thinktank and do-tank

Establishment of New Street
Market Cooperative

Triple Helix/Quadruple Helix

Food Council for City of Amsterdam

A stylized map of Amsterdam is visible in the background. The city's layout is shown with various colored areas: a large yellow area in the center, a light blue area to the west, and a green area to the east. A red dashed line outlines the city's perimeter. A red circle highlights a specific location in the central yellow area, likely the location of the Food Council.

- Summer 2021 foundation of a Food Council for the City of Amsterdam by the city (i.e. the third food council)
- Nodes in regional network – personal connections. Arnold van der Valk is member of all three councils.
- How to change from persons to practices?

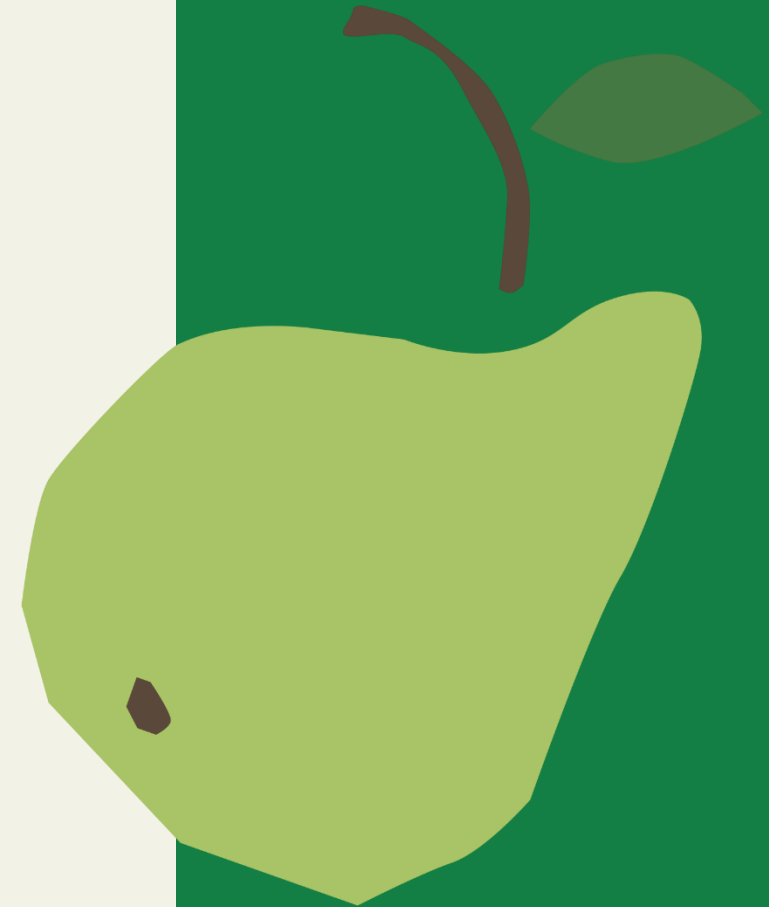
Conclusions



- Urban and regional food policy can solve food related issues and opportunities
- Food democracy is becoming an issue in multi-cultural Amsterdam
- Urban and metropolitan food policy since 2007
- Food governance: from triple helix to quadruple helix
- Establishment of three food councils reflects the traditional distinction between the conventional industrial global food system and an alternative regional and local niche food networks
- Today in the MRA distrust, competition and exclusion (by regime forces) gradually turning into mutual trust, inclusion and cooperation.

FOOD POLICY COUNCIL GHENT

Maarten Critvits



Citizens in a Food Council

FOODSHIFT Webinar
Presentation Maarten Crivits
13/09/2021

BEING IN A FOOD COUNCIL AS A CITIZEN COLLECTIVE

- Citizens can have a crucial impact.
- A food council needs to adapt to make citizen participation meaningful
- A citizen collective will need to search how to create trust in democracy and policy
- Some concrete questions and advice to open discussion





- 2010: transition group climate neutral Ghent
- Volunteer-based, open to everyone
- Core team (6-10-3)
- Urban Agriculture in its richest dimension

- Started in 2013
- 32 members
- 5 strategic goals
- Embedded in cabinet (city-led)
- Quite autonomous council



1. Provide information (website, facebook)
2. Organize dialogue and knowledge exchange (monthly fora)
3. Represent UA in all its dimensions



MEI 15 De Gentse Food Commons - Open Forum
 Openbaar · Georganiseerd door Groei NEST en Gent stadslandbouw - Ghent urban farming



NOV 22 Gezonde schoolmaaltijden met LEF - Na de actie, het congres
 Openbaar · Georganiseerd door Lunch met lef en 2 anderen



APR 19 De bodem als klimaatstrijder: Hoe Gentse stadslandbouw inzetten
 Openbaar · Georganiseerd door Gent stadslandbouw - Ghent urban farming

FOODSHIFT
 2030



FEB 10 Open Forum - Vertical Farming
 Openbaar · Georganiseerd door Association for Vertical Farming en Gent stadslandbouw - Ghent urban farming · 1 medeorganisator in afwachting [?]



MRT 4 Stadslandbouw. Enkel voor de middenklasse?
 Openbaar · Georganiseerd door Gent stadslandbouw - Ghent urban farming



MRT 5 Forum maart - Stadslandbouw Gent: De eetbare stad.
 Openbaar · Georganiseerd door Gent stadslandbouw - Ghent urban farming



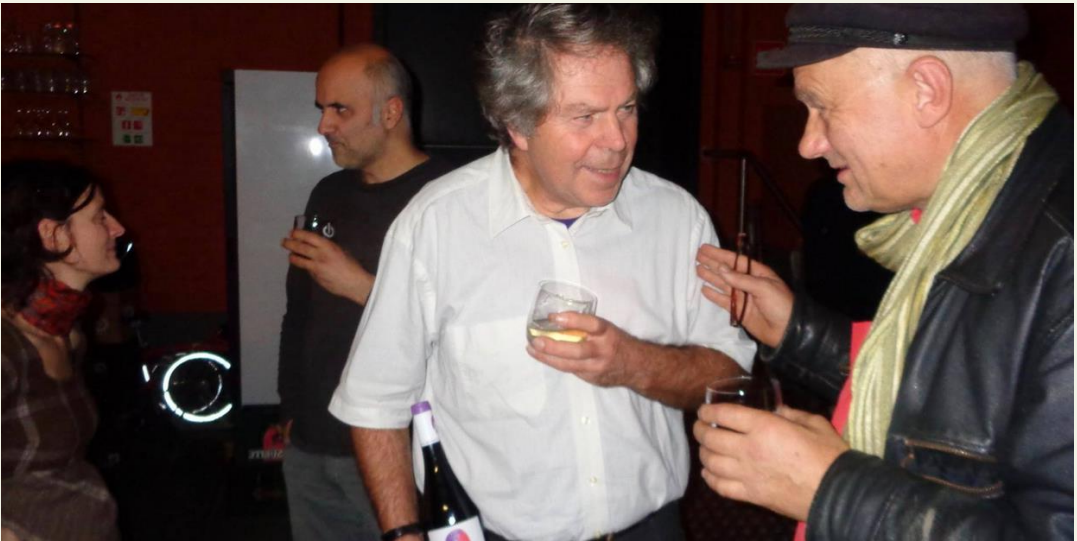
NOV 5 Samenwerking tussen nieuwe en bestaande boeren, in en rond de stad
 Openbaar · Georganiseerd door Gent stadslandbouw - Ghent urban farming



MRT 16 Forum | Landbouw en Natuur: 1 + 1 is meer dan 2



APR 28 Film: Les Liberterres
 Openbaar · Georganiseerd door Gent stadslandbouw - Ghent urban farming



Citizens have impact !



Citizens have impact !



- 2012: Vision text
 - UA as a broad movement (farmers, social dimension)
 - Opportunity map
 - Food Hub

Citizens can have impact !



2014: Lunch met Lef
(Local/ecological fair food at schools)

- Action at school
- Website good practices
- Bi-lateral conversations

Citizens can have impact !

- 2018: Note on governance structure
 - Different members of Food Council
 - Need for clarification on structure food council

Citizens can have impact !

- 2019: Issue of public lands
 - Open letter to city and mayor
 - Openig discussion on stop selling public lands and creation of public debate
 - Land policy for a sustainable food system





How to make citizen participation work?

Council

- Communicate about your policy council
- Make your council's decisions matter
- Provide solution for inclusion of non-paid members
- Make food policy councils meeting open to public
- Gather interest around your goals (survey, interviews,..)

Citizen Collective

- Invite policy makers (fora, meetings)
- Believe in collective dimension of democracy and food systems
- Try to be a throughput between public and empowered space

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Please ask questions via the Q&A function

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Follow the project

 foodshift2030.eu



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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement number 862716.



Celery, kohl rabi, f...