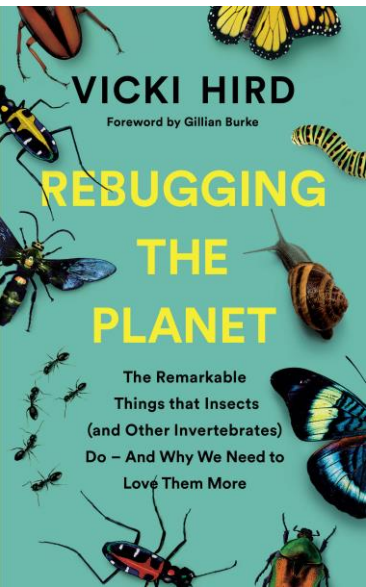


FOODSHIFT 2030

Farm to Fork

by Vicki Hird MSc FRES
Head of Farming,
Sustain May 2022
And author 'Rebugging the Planet'



sustain
the alliance for better food and farming

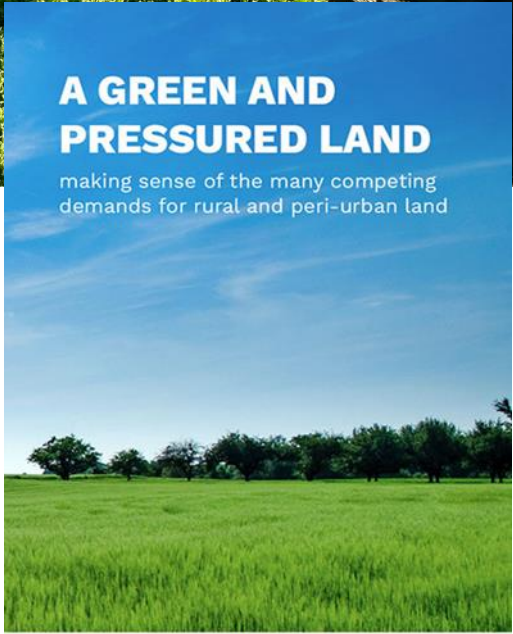


“Our entire food system is built on a house of cards.” UN

Key issues needing deep reform to tackle food system failures

NO 1 = **Climate** – need Decarbonisation of lifestyles, homes and industry plus adaptation measures ASAP

- **Land use** – urban, peri-urban and rural
- **Farm policy** – ensure paying for public goods and supporting agroecological transition and diversity
- **Supply chain** structure and regulation
- **Dietary policy** – agroecological diets
- **Health** - disease related to food
- **Food insecure** - action on access and incomes – from free school meals to job precarity



Land for food – ‘they are not making it anymore’

Now

- Urgent strategy to tackle Ukraine invasion impact for countries and communities affected
- Stop mandates and subsidies for crops and food waste for use in biofuels/energy
- Start a land use framework process to re structure

Longer term – full food & farm strategy for **Nutritional Security**

- Plan transition from intensive livestock production and consumption – less and better meat and dairy vital
- Mandatory food waste measures – voluntary don’t work
- Agroecological transition – organic, low input, diverse and productive
- Peri-urban land – linking rural and urban with Green Wild Food Belt – agroecological, new jobs, wellbeing, natural capital etc (14 June event HoC)

Supply chains not fit for purpose

- On a 'knife edge',
 - just in time, long complex chains, centralized distribution peddling highly processed or highly undervalued, unsustainable produce via low wage jobs

Need

- New routes to market – major change from centralized/risky to regional/local networks – more resilient and flexible and cut out value chain drain
- Regulation of supply chains so farmers not squeezed
- Major market (and public procurement) shift to eat foods from agroecological/more regenerative, cut food waste
- Support for better produce from agroecological shift as farmers use new tools and new cropping, mixed farming, rotations, organic, mixed farming etc



Number of annual premature deaths attributed to low vegetable diets in the UK: 18,000*

Converting 0.65% more agricultural land to horticultural production would meet national fruit and veg demand**

Why farm the fringe?

Builds connections between urban and rural areas with multiple benefits:

- Economic, e.g. jobs, contracts, services, and products in regional economies
- Social, e.g. community development, education, skills and training
- Environmental, e.g. water management, enhancing biodiversity and carbon capture
- Health, e.g. connecting to food and the land, better diets and health benefits

Fringe Farming

Peri-urban agroecology towards resilient food economies and public goods



Political barriers to overcome (all there before Ukraine, covid and brexit)

- **Cheap food policy** and politics (we need affordable food and decent incomes not cheap food)
- **Low budgets** for action and short parliamentary terms
- **Lack of political understanding** of complex food systems
- **Poor recognition of food and health**
- Free trade and ‘markets will deliver’ **ideology**
- **Global equity** not high on list
- **Reluctance to get GHG reduction** in food and farming - 34% of global emissions is from the Food and Land Use sector – meat and dairy, processed, junk addiction



Thank You
Vicki@sustainweb.org
<https://www.sustainweb.org/foodandfarmingpolicy/>

Twitter and Instagram @vickihird

Beyond the farmgate

Unlocking the path to farmer-focused supply chains and climate-friendly, agroecological food systems



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