



The path to sustainable food systems



FoodSHIFT Policy Conference
Programme







## FoodSHIFT 2030 Policy Conference, October 26, 2023

## Herman Teirlinck Building, Av. du Port 88, Brussels

From 9:00 to 16:15 at Herman Teirlinck Building Brussels, the FoodSHIFT 2030 Policy Conference will take place, organised jointly with TP Organics and hosted by IFOAM Organics Europe. FoodSHIFT 2030 will present the results of the project through the lenses of the EU Farm to Fork Strategy and the FOOD 2030 Policy Framework. A series of debates with guest panelists will explore the "The path to sustainable food systems" while taking departure in the newly completed EU FOOD 2030 Project Family Policy Brief. The event will close with a reception from 16:15 to 18:00.

Time	Sessions	Speakers / Panelists			
09:00	<b>Registration,</b> Coffee, browse the 9x Lab stations				
10:00-	Welcome from FoodSHIFT 2030	2030 Luke Schafer			
11:00		FS2030 Co-Coordinator & Researcher, University of Copenhagen			
	Welcome from host	Eduardo Cuoco			
	weicome nom nost	Director IFOAM Organics Europe / Head of Secretariat TPOrganics			
		, and a gradual span, and span and a gradual span a			
	Building the FOOD 2030	Karen Fabbri			
	Community	Deputy Head of Unit Bioeconomy & Food Systems at European Commission			
	Living labs toward food system	Silke Beirens			
	transformation, a snapshot from	Vice-Mayor City of Oostende			
	Oostende living lab				
	FoodSHIFT 2030 project through	Christian B. Hanrikson			
	the lenses of Farm2Fork and	Christian B. Henriksen FS2030 Coordinator & Associate Professor, University of Copenhagen			
	FOOD 2030 Frameworks	o con a material and			
	FOOD 2030 Project Family Policy	Dirk Wascher			
	<b>Brief,</b> Living Labs towards Food System Transformation	FS2030 Innovation Manager, SUSMETRO			
	System transformation				
	Preview of discussions on the	Silvia Schmidt			
	path to sustainable food systems	Discussion Moderator, Policy Manager, IFOAM Organics Europe			
11:00-	BREAK				
11:30-	Panel Discussion 1	Alexandra Nikolakopoulou			
12:15	Governing food system transformation	European Commission, DG sante, head of unit farm to fork strategy			
	Cansion mation	Ana Moragues Fau			
	How can we improve policy	Senior Research Fellow Ramón y Cajal, University of Barcelona			
	decisions to reflect food system				
	transformation at local, regional,	Beatrice Walthall			
	national and EU levels?	FS2030 Governing the Transition Leader, human geographer, sociologist, activist researcher, ZALF			
		detivise researcher, Entr			
		Malgorzata Bartyna-Zielinska			
		FS2030 Wroclaw FAL Host, Project Coordinator, Wrocław Municipality			
12.15	Drief nanal rotation to Danel 112				
12:15	Brief panel rotation to Panel #2				







Time	Sessions	Speakers / Panelists	
12:15-	Panel Discussion 2	Danielle Wilde	
13:00	Citizen-driven food system	Sustainable Food Transitions fusilli-project.eu, Professor, University of Southern	
20.00	transformation	Denmark, DK and Umeå University, SE	
		, , , , , , , , , , , , , , , , , , , ,	
	How can we better empower	Maarten Crivits	
	citizens to participate in their	FS2030 Citizen Empowerment IP Leader, Post Doc Researcher, ILVO	
	food system and be an active part		
	of transformation?	Maud Bausier	
		FS2030 Barcelona FAL Innovator, Co-founder of Domingo Club	
		Raluca Barbu	
		FS2030 Brasov FAL Leader, Co-founder of Highclere Consulting	
		g and an analysis of the same	
		Sally Bourdon	
		FS2030 Barcelona FAL secretary, researcher Fab Lab Barcelona	
13:00	LUNCH		
14:00-	Panel Discussion 3	Christian B. Henriksen	
14:45	Organic vs. plant-based,	FS2030 Coordinator & Associate Professor, University of Copenhagen	
	dichotomy or harmony?	Flore Welden	
	Can we unify different	Elena Walden Senior Policy Manager, Good Food Institute	
	approaches under a common goal	Senior Policy Munager, Good Pood Institute	
	to strengthen partnerships and	Kurt Sannen	
	synergies towards a more	Organic farmer and researcher at Flemish Research Institute for Nature and	
	sustainable food system?	Forest	
		Line R. Nielsen	
44.45		Changing Food	
14:45	BREAK		
15:15-	Panel Discussion 4	Anja De Cunto	
16:00	City-regions and Living Labs, for long-term food system	Head of food, Eurocities	
	transformation	Daniela Lüth	
	transformation	Policy Officer at European Commission, DG RTD	
	How can future city-regions	, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,, ,	
	activate, implement and continue	Dirk Wascher	
	food system transformation?	FS2030 Innovation Manager, SUSMETRO	
		Henk Renting	
		Lecturer & Researcher Urban Food Systems, RUAF	
		Kathy Belpaeme	
		FS2030 Ostend FAL Leader, Food Policy Officer, City of Oostende	
16:00-	Acknowledgements &	Christian B. Henriksen	
16:15	Adjourning	FS2030 Coordinator & Associate Professor, University of Copenhagen	
16:15-	Reception with snacks and drinks browse the 9x FAL Stalls		
18:00	Reception with shacks and arms D	TOWSE THE 3X FAL STUIIS	

Join at slido.com #82 52 64 6 To ask your questions









### Speakers in order of first appearance

#### Opening session



#### <u>Luke Schafer - FS2030 Co Coordinator & Food System Researcher, University of Copenhagen</u>

Luke brings holistic thinking, strategic foresight, exceptional inter-personal skills, leadership experiences and academic rigor to his work supporting the transformation of food systems. With a dynamic and tactful approach, Luke has demonstrated an exceptional ability to spearhead the co-creation and execution of intricate, multi-disciplinary, multi-actor networks while prioritizing the diverse needs of stakeholders, a crucial factor in overseeing the operationalisation of Food System Living Labs.



#### **Eduardo Cuoco** - Director IFOAM Organics Europe / Head of Secretariat TPOrganics

Eduardo is involved in the establishment and management of the European Technology Platform "TP Organics" (as Head of the Secretariat). He is currently participating in different expert groups such as the Agriculture Knowledge and Innovation Systems (AKIS-SCAR) and the Euro-Mediterranean Expert Group (EMEG) and he is member of the board of the "International Technological Innovation Platform for Organic" and member of the Scientific committee of Fondazione Campagna Amica. He has been involved in organic farming since 1998 and collaborated with organizations and public institutions working for the development of agri-food policies.



#### <u>Dr. Karen Fabbri - Deputy Head of Unit Bioeconomy and Food Systems, Healthy Planet Directorate, DG</u> Research and Innovation - European Commission, Brussels

Karen has over two decades of work experience at the European Commission, where over the years she has held various positions focussing on the interface between science and policy in areas such as food systems and nutrition, environment and sustainable development, disaster risk reduction, integrated coastal management, and responsible research and innovation. Karen currently leads the Food 2030 work at the Directorate General for Research and Innovation, where she is Deputy Head of Unit of Bioeconomy and Food Systems. There she is responsible for the development of EU research and innovation policy for sustainable healthy and inclusive food systems.



#### Silke Beirens - Vice-Mayor City of Oostende

Staff Member International Entrepreneurship, West Flanders Development Agency (2009-2018) Owner 'De Lunchbar', a small restaurant in Oostende starring vegetables (2014-2016) Coordinator different programs on cooperative farming, Nyabimata, Rwanda (2007-2009) Staff Member International cooperation, City of Oostende (2005-2007)



#### Christian B. Henriksen - FS2030 Coordinator & Associate Professor, University of Copenhagen

Christian is the FoodSHIFT2030 project coordinator and leads the Climate and Food Security Group at the University of Copenhagen, which, provides him with a key strategic role in guiding the process of transforming the European food system toward a low carbon circular future, including a shift to less meat and more plant-based diets. Christian actively works on innovative solutions to achieve this by applying scenario analysis, environmental indicators, GHG accounting and decision support systems to increase food value chain efficiencies.



#### <u>Dirk Wascher - FS2030 Innovation Manager, SUSMETRO</u>

Dirk holds academic degrees in landscape planning from (Germany and USA). As director of SUSMETRO he is Innovation Manager for the FoodSHIFT2030 project. He worked closely with the living labs and became familiar with the regional opportunities and challenges when driving the transition of the regional food system towards more plant-based and sustainable food. He also leads the establishment of a Community of Practice for the FEAST project in close coordination with the Food2030 Project Collaboration Network initiated by the CLEVERFOOD project. Mr. Wascher has worked for the European Commission (EEA-Task Force) as well as for Wageningen UR on agri-environmental and food related research and taught landscape architecture at the University of Michigan, Wageningen University and Dayton University.



#### Silvia Schmidt, (She/Her) - Policy Associate Manager, IFOAM Organics Europe

Silvia Schmidt is Policy Manager at IFOAM Organics Europe, the European association for organic food and farming. Her expertise lies in agri-food policies, with a focus on topics related to sustainable food systems, sustainability labelling, green public procurement, and organic processors and retailers. Previously she worked as a consultant at DG SANTE (European Commission) and for the European association of consumer cooperatives, Euro Coop. She is Italian-German and holds a BSc in health and nutrition, and a MSc from Wageningen University in food safety.







#### Panel Discussion 1 - Governing food system transformation



Alexandra Nikolakopoulou - European Commission, DG sante, head of unit farm to fork Strategy

Alexandra Nikolakopoulou has steered and coordinated work leading to the adoption of the EU's Farm to Fork Strategy in 2020. Under her leadership, the Unit coordinates the implementation of the Farm to Fork Strategy and oversees some of its main initiatives, such as the general framework for sustainable food systems, the Code of Conduct on sustainable food practices, the monitoring of the strategy and actions related to the reduction of food waste. In DG SANTE, she has been dealing with issues relating to food labelling and general food law, biotechnology, health claims and food supplements.



Ana Moragues Fau, (She/Her) - Senior Ramón y Cajal researcher and director of the Food Action and Research Observatory (FARO), University of Barcelona

Ana has worked for two decades on achieving fairer and more sustainable food systems, developing her case studies in Europe and Latin America. Her research has contributed to expanding the field of critical food studies. She carries out her transdisciplinary research under principles of participatory action research, coproducing knowledge with public institutions and social entities. In recent years, her work has focused on analysing the role of cities in the transformation of the food system, supporting different cities to rethink their socio-ecological impact and create a liveable future for all. She is the lead editor of the Routledge Handbook on Urban Food Governance and is also part of the team drafting the report on urban and periurban food systems of the High Level Panel of Experts of the Committee on World Food Security.



Beatrice Walthall, (She/Her) - FS2030 Governing the Transition Leader, human geographer, sociologist, activist researcher, ZALF

Beatrice is a human geographer, sociologist, and co-founder of the Berlin Food Policy Council. While researching food system dynamics for 10 years, she has followed and integrated many perspectives, including systems thinking, placed-based and civic-driven approaches, food sovereignty, agroecology and storytelling. Beatrice is currently working at the Leibniz Centre for Agricultural Landscape Research (ZALF) in the H2020 project FoodSHIFT2030. Within FoodSHIFT2030, she leads the work package on "Governing the Transition" and facilitates the FoodSHIFT Accelerator Lab in Berlin.



Malgorzata Bartyna-Zielinska, (She/her) - FS2030 Wroclaw FAL Host, Head of the Climate and Environment Division, Wroclaw Municipality

Malgorzata is an urban planner and has extensive experience in creating planning and policy documents. She is involved in process of creating Wroclaw Food Policy. Wroclaw city is a part of FoodSHIFT2030 project - Host in Wroclaw LAB. Within FoodSHIFT2030 project Malgorzata's team is responsible for creating vegetable gardens at schools and kindergartens and promoting community gardens in the city.

#### Panel Discussion 2 - Citizen-driven food system transformation



<u>Danielle Wilde - Sustainable Food Transitions fusilli-project.eu, University of Southern Denmark</u>

Professor in Design for Regenerative Futures, Umeå University, SE; Work Package Lead and local coordinator,

FUSILLI: <a href="https://fusilli-project.eu">https://fusilli-project.eu</a>; <a href="https://koldingfood2030.dk">https://koldingfood2030.dk</a> specialised in participatory research through design; food living labs; embodied, multispecies and sensory ethnographies.



Maarten Crivits, (He/him) - FS2030 Citizen Empowerment IP Leader, Post Doc Researcher, ILVO

Maarten has been working on the citizen empowerment track of the Foodshift project. He has investigated the different conditions that allow for a transformation towards active citizenship in food systems. Here, the role of addressing food governance structures as they emerge in different regions is of crucial importance.



Maud Bausier - FS2030 Barcelona FAL Innovator, Co-founder of Domingo Club

Maud Bausier is a Belgian designer based in Barcelona, Spain. Her journey has been fuelled by a passion for circularity, digital fabrication, and meaningful design. She co-founded Domingo Club as a dedication to impactful solutions. Her expertise is in mycelium growth, open hardware and fermented food.



Raluca Barbu - FS2030 Brasov FAL Leader, Co-founder and administrator of Highclere Consulting.

Raluca Barbu has over 15 years of of experience in rural development policy-making and related activities in Romania and at EU level with a particular focus upon policy measures for small-scale farming, local food systems and short food supply chains. Raluca is co-ordinating the Romanian 'Living Lab' in AgriLink – cocreation and multi-stakeholder approach for direct marketing and the Brasov 'Accelerator Lab' in FoodSHIFT2030.









Sally Bourdon, (She/They) - FS2030 Barcelona FAL secretary, researcher Fab Lab Barcelona

Sally is a critical action researcher at Fab Lab Barcelona at the Institute for Advanced Architecture of Catalonia where she participates in the Food Tech 3.0 FoodSHIFT2030 accelerator lab, serves as Global Activities Lead for the Distributed Design Platform, and is a faculty member of the Master on Design for Emergent Futures. She uses her interdisciplinary background, rooted in trans-ecofeminism, to support the creation of a just present based on citizen-centered societies that produce locally and connect globally.

#### Panel Discussion 3 - Organic vs plant-based, dichotomy or harmony?



Elena Walden, (She/Her) - Senior Policy Manager at GFI Europe.

Based in Brussels, she engages with EU policymakers to advance sustainable proteins like plant-based and cultivated meat to create a better European food system. Her background includes political and NGO roles in London, Paris and Brussels, and experience in both the UK and European Parliaments



Kurt Sannen - Organic Livestock Farmer in Diest

Kurt Sannen is a senior researcher at the Flemish Institute for Nature and Forest Research. He focuses on scientific research into nature-based solutions in agriculture. His organic farm 'Bolhuis' based in Diest, Belgium, counts cattle of local breed (Kempisch Roodbont), sheep and goat, that play an important role in the management of several nature reserves. Kurt was successively chairman of Bioforum Vlaanderen vzw, the umbrella organization for organic agriculture in Flanders and chairman of the farmers group of IFOAM Organics Europe.



**Line R. Nielsen** Changing Food

Line has more than 12 years of experience in various public institutions, such as the City of Copenhagen, Copenhagen House of Foods and the Ministry of Food, Agriculture and Fisheries of Denmark. She has designed and gathered partners for EU-projects and large national projects in Denmark. She has a profound believe in using public kitchens as a driver towards a sustainable food system and has led the development and implementation of a new concept of school food in Copenhagen.

Picture by Liv M. Kastrup/Madland.

#### Panel Discussion 4 - City-regions and Living Labs, for long-term food system transformation



<u>Anja Katalin De Cunto</u> - *Head of the food team at Eurocities, the network of major European cities.* 

Since 2013 she has worked on European projects and initiatives that support cities in developing successful strategies and policies and replicating them across Europe, particularly on climate and food policy. She represents cities' interests in developing the EU proposals for a legislative framework for sustainable food systems, part of the Farm to Fork strategy, which includes more strategic use of public procurement for food system transformation and acknowledging the role of food environments.



and Climate.

**Dr Daniela Lüth** - *Policy Officer and the European Commission, DG RTD, Unit Bioeconomy & Food Systems*Daniela has extensive experience in consumer insights and market research with 10 years of experience in the private sector, focusing on the food sector and grocery retail. She is now working on food system transformation, especially in an urban context with place-based solutions and integrated citizen science, and responsible for the foreseen Horizon Europe Partnership on Sustainable Food Systems for People, Planet



Henk Renting - Lecturer & Researcher Urban Food Systems, Aeres University of Applied Sciences Almere NE Henk Renting is connected as researcher and lecturer to AERES University of Applied Sciences in Almere, the Netherlands. He has a background in food studies and was involved in international research projects on topics like sustainable food systems, regional development, short food supply chains, and inclusive food governance. He previously worked as consultant for the RUAF Foundation, a.o. in an international project with FAO on City Region Food Systems for developing integrative food governance approaches in 8 cities across the world. He also was member of the technical team that developed the Milan Urban Food Policy Pact and acted as programme manager in the Dutch City Deal network Food on the Urban Agenda. He is currently involved in the EU project European Forum on Urban Agriculture (EFUA), looking into the contribution of urban agriculture to city region food systems and policies for enhancing this.









#### Kathy Belpaeme - FS2030 Ostend FAL Leader, Food Policy Officer, City of Oostende

Kathy Belpaeme started working at the city of Ostend (Belgium) as project coordinator for the Horizon 2020 project FoodSHIFT 2030 in February 2020. Kathy is fascinated by all aspects of sustainable food and agriculture and has been involved in local fruit and vegetable farming for over 20 years. In addition to her own vegetable garden, she started the 'Biopluktuin' in Ostend 12 years ago, a csa (community supported agriculture), where two organic farmers now grow vegetables for 300 people.





## FoodSHIFT 2030 Personnel and Primary Project Roles

FoodSHIFT Accelerator Lab (FAL)	Organisation	Personnel
Accessible Food Gardens, Wroclaw, PL	FER	Monika Onyszkiewicz
(WRO FAL)	FAL Leader	Wioriika Oriyszkiewicz
Strengthening of innovation potential of	Wroclaw	Malgorzata Bartyna Zielińska
local sustainable food system.	FAL Host	ividiguizata Bai tylia Zieliliska
local sastallable jood system.	WUELS	Małgorzata Świąder, Marta Sylla, Grzegorz Chrobak,
	FAL Assistant	Jan Kazak, Rengin Aslanoglu, Katarzyna Tokarczyk-
	FAL ASSISTUITE	Dorociak, Szymon Szewrański
City Agro-Park, Ostend, BE (OST FAL)	Oostende	Kathy Belpaeme, GuyPaul Libin
Operationalisation of an agricultural park	FAL Leader	Ratily Belpaeine, Guyraul Libin
operationalisation of an agricultural park	ILVO	Maarten Crivits, Carla Mingolla
	FAL Assistant	ividal tell Clivits, Calla ivilligolia
Kitchen of Tomorrow, Greater	Changing Food	Line Rise Nielsen
Copenhagen, DK (CPH FAL)	FAL Leader	Life Kise Meiseri
Public procurement and professional	CFT	Karin Buekel
kitchens for a sustainable regional food	FAL Assistant	Rafiii buekei
system, including rural and coastal areas	UCPH	Marin Lycak Luko Schafor Cindio Christianson Boni
system, including rarai and coastal areas	FAL Assistant	Marin Lysak, Luke Schafer, Cindie Christiansen, Reni
Interesting Food Lab Breeze, DO (DD)/		Boncheva, Lena Wenzel, Thomas Stridsland
Interactive Food Lab, Brasov, RO (BRV	HCC FAL Leader	Raluca Barbu, Catalina Rogozan, Elena Ion
FAL) Integrating traditional and local producers		Catalia Franculas Baston
	Brasov	Catalin Frangulea-Pastor
into an innovative and ambitious regional food system	FAL Host	Danies Dan
Jood system	ICEBERG	Denisa Dan
	FAL Assistant	W. W. L.
Urban Foodhubs, Berlin, DE (BER FAL)	BAUMHAUS	Karen Wohlert
An innovation hub for sustainable regional	FAL Leader	Line Handle off
food supply based on a decentralisation	BFPC	Lisa Haarhoff
concept for food distribution and education	FAL Host	
education	ZALF	Beatrice Walthall, José Luis Vicente
	FAL Assistant	A '' B       A ''   5 "      'O
	Agrathaer	Anita Beblek, Annika Frühbeißer
D 1 ( 1 1 1 D 1 T/DD(54))	FAL Assistant	5
Back to the Land, Bari, IT (BRI FAL)	CIHEAM	Francesca Volpe, Lorenzo Labellarte, Damiano
Sustainable land use and food chain	FAL Leader	Petruzzella
strategies for young entrepreneurs building on social innovation in food systems	Bari	Luigi Ranieri, Fabio Abbrescia
on social innovation in jood systems	FAL Host	Stafana Carai Ciardana Dugasri
	UMIL	Stefano Corsi, Giordano Ruggeri
Food Took 2.0 Dougoloup FC	FAL Assistant	Alessandra Schmidt - FAL Host
Food Tech 3.0, Barcelona, ES	IAAC	
local production in future cities	FAL Leader	Gabriela Perez – FAL Lead
Pegional Lunch for All Avignon FD /AVC	Avianon	Sally Bourdon – FAL Assistant
Regional Lunch for All, Avignon, FR (AVG	Avignon	Elsa Chiffard, Hugues Fortuna, Olivia de Buyer,
<b>FAL)</b> Public procurement as a driver for more	FAL Leader INRAE	Brigitte Plasse
regional, sustainable and healthy food	FAL Assistant	Leonith Hinojosa, Esther Sanz Sanz
	FAL ASSISTANT  EA	Katorina Piviou
The Open School Lab, Greater Athens, GR (ATH FAL)	FAL Leader	Katerina Riviou
Schools as sites of food experience and	Pallini	Helen Konstantinou
food system transformation		
jood system transjormation	Draxis	Aida Anthouli, Katerina Valta
	FAL Assistant	







## FoodSHIFT 2030 Personnel and Primary Project Roles

Work Area	Organisation	Personnel
Project Coordinators	UCPH	Christian B. Henriksen, Luke Schafer
Innovation Manager	SUSMETRO	Dirk Wascher
WP1 Facilitating the Innovation	ILVO	Maarten Crivits, Carla Mingolla
	WP Leader	
WP2 Accelerating the Solutions	SUSMETRO	Dirk Wascher, Gustavo Arciniegas, Poppy Eyre
	WP Leader	
WP3 Assessing the Benefits	WUELS	Małgorzata Świąder, Marta Sylla, Grzegorz Chrobak,
	WP Leader	Jan Kazak, Rengin Aslanoglu, Katarzyna Tokarczyk-
		Dorociak, Szymon Szewrański
WP4 Governing the Transition	ZALF	Beatrice Walthall
	WP Leader	
WP5 Multiplying the Impact	Agrathaer	Anita Beblek, Annika Frühbeißer
	WP Leader	
	Sustain	Stephanie Kennedy, Sofia Parente
	WP Team	
WP6 Blueprinting the Future	UCPH	Luke Schafer, Christian B. Henriksen, Lena Wenzel
	WP Leader	
	ILVO	Maarten Crivits, Carla Mingolla
	IP1 Citizen Engagement	
	University of Milan	Stefano Corsi, Giordano Ruggeri
	IP2 Job Creation	
	DRAXIS	Aida Anthouli, Katerina Valta
	IP3 Sustainability	
	SUSMETRO	Dirk Wascher, Gustavo Arciniegas, Poppy Eyre
	IP4 Transition Toolkit	
WP7 Dissemination, Exploitation &	IAAC	Guenda Dal Cin
Communication	WP Leader	
WP8 Management & Network Partners	Sustain	Stephanie Kennedy, Sofia Parente
	WP Team	
	UCPH	Paul Petersen, Astrid Hasselbalch
	WP Leader	
	INRAE	Leonith Hinjosa, Claude Napoleone
	Data Manager	
	EAT	Marius Weschke
	Network Partner	

# The FoodSHIFT 2030 project is coming to a close... but the work continues!

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